



W.R. Odell Elementary School "Invest in Your Child Campaign"

We are launching an "Invest in Your Child" campaign, which will be the ONE AND ONLY FALL FUNDRAISER this year. This campaign provides the option for parents to support Odell Elementary and their child's education by making a straightforward donation to the PTA. **The donation is 100% tax deductible, and 100% of the proceeds go directly to benefit Odell Elementary.** The program's success completely depends on parent support.

Though the task is not, our goal is simple; meeting the needs of our teachers and students. As we all know, all students have different learning styles. Smart Boards provide teachers a tool to accomplish diversity in their lesson plans. Incorporating Smart Boards into the classrooms will help us to become a 21st Century School, providing children with the knowledge and skills to advance their education. We strive to create learning communities that harbor creative efforts and tools that enable students to establish problem-solving skills to prepare them for success.

Our school currently has 10 classrooms that operate without Smart Boards. Each Smart Board costs \$5,500. In addition to general classroom support, our goal is to continue to purchase Smart Boards until all classrooms have been accommodated.

If you have any questions regarding this fundraiser or general information about the PTA contact Wendy Lenhof at president@odellpta.org or at 704-618-2264.



W.R. Odell Elementary School PTA - 2011-12 Invest In Your Child

Although we welcome your contributions at any time throughout the year, for budgeting purposes we are asking if you could please return this slip with your contribution to school with your child by **Friday, October 28th**. Please send it in an envelope labeled "Invest in Your Child – PTA". Please make checks payable to W.R. Odell Elementary PTA. Your cashed check will be your receipt.

Child's Name: _____ Grade : _____

Parent's Name: _____ Phone: _____

Teacher's Name: _____

Amount Enclosed: ___\$50 ___\$75 ___\$100 \$_____ Other

Consider checking with your employer to see if they offer matching funds for your donation.

You can now donate to the PTA Invest in Your Child campaign online using **Paypal**. Visit our website at www.odellpta.org and click on the "Donate" button. On the Paypal review page under "add special instructions to seller" please include your child's name and teacher.

Thank you for your continued support of W.R. Odell Elementary School